

## Message Text

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PAGE 01 STATE 026519

66

ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/SAD/WALE/LDJ

APPROVED BY EB/OCA/CM/LKLIEFORTH

COM/SAD/JEMURRIN

COM/CAGNE/PHALE

COM/EM/JDOYLE

NEA/RA/HMONTGOMERY

----- 034206

P 032303Z FEB 76

FM SECSTATE WASHDC

TO AMEMBASSY CAIRO PRIORITY

AMEMBASSY AMMAN

AMEMBASSY KUWAIT

AMEMBASSY TEHRAN

AMEMBASSY TEL AVIV

UNCLAS STATE 026519

E.O. 11652: NA

TAGS: BEXP, XF

SUBJECT: GROUP TRAVEL: SERVICE WORLD INTERNATIONAL

1. MR. FERGUS MCKEEVER, PUBLISHER, SERVICE WORLD INTERNATIONAL (PUBLICATION SERVICING TO HOTELS, FOOD SERVICE/CATERING, FRANCHISING, TOURISM INDUSTRIES) HAS INFORMED COMMERCE OF HIS INTENTIONS TO ORGANIZE A MID-EAST TOUR TO EGYPT, JORDAN, KUWAIT, IRAN AND ISRAEL, MARCH 22-APRIL 7, 1976.

2. THE GROUP WOULD BE ESCORTED BY SIMMONS GROUP JOURNEYS AND WOULD INCLUDE APPROXIMATELY 20 INDIVIDUALS (THESE TOURS USUALLY INCLUDE BUSINESSMEN AND WIVES).

3. ITINERARY: CAIRO (HILTON HOTEL) MA., 22-2, (INCLUDES SIDE TRIPS TO LUXOR AND ALEXANDRIA); AMMAN (INTER-CONTINEN-

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TAL HOTEL), MAR. 28-30; KUWAIT (KUWAIT HILTON), MAR. 30-

APRIL; TEHRAN (TEHRAN INTERNATIONAL HOTEL), APRIL 1-4;  
JERUSALEM (JERUSALEM HILTON), APRIL 4-7. EMBASSY  
OFFICIALS AND INDUSTRY REPRESENTATIVES MAY BE INVITED TO  
PARTICIPATE IN A RECEIPTION IN EACH CITY AND MAY ALSO BE  
REQUESTED TO PROVIDE ECONOMIC/COMMERCIAL BRIEFINGS FOR THE  
GROUP.

4. FOR CAIRO: MCKEEVER ALSO INFORMED COMMERCE OF THE  
POSSIBILITY OF HIS ORGANIZING A SMALL GROUP TO PARTICIPATE  
IN THE FIRST CAIRO INTERNATIONAL EXPOSITION FOR HOTEL AND  
TOURISM ESTABLISHMENTS, TO BE HELD JUNE 7-17, 1976 AT THE  
EXPOSITION GROUNDS, GUERIZA, CAIRO.

5. FURTHER INFORMATION AS AVAILABLE WILL BE PROVIDED  
AT EARLIEST DATE. THIS IS NOT COMMERCE SPONSORED IOGA  
TRADE MISSION AND NO COMMITMENTS OF ANY KIND HAVE BEEN  
MADE BY COMMERCE ON BEHALF OF ADDRESSEE POSTS. INGERSOLL

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 03 FEB 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Errors:** N/A  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** GROUP TRAVEL: SERVICE WORLD INTERNATIONAL  
**TAGS:** BEXP, XF  
**To:** CAIRO  
MULTIPLE  
**Type:** TE  
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